# Addressing the AI Power Challenge: YAGEO's Innovations in Specialized Components

Philip Lessner, Ph.D., Executive Vice President & Chief Technology Officer, YAGEO Group

Artificial Intelligence (AI) has ushered in a new era of innovation, transforming industries and reshaping our world. While AI models have existed for quite some time, the recent boom can be attributed to multiple factors:

- Breakthroughs in deep learning and natural language processing.
- Availability of increased computing power required by complex AI models.
- Increased AI awareness by releasing chatbots like ChatGPT, Bard, and Bing AI.
- An exponential increase in Media coverage.

Many industries, such as Industry 4.0, Smart Farming, healthcare, and finance, to name a few, are exploring and investing in AI for current and future applications. The demand for advanced computing power is skyrocketing as AI applications expand across various sectors. There is still much work to be done in the AI infrastructure. While ChatGPT software continues to advance, the supporting hardware that runs the applications requires attention. YAGEO, a leading electronic component manufacturer, has risen to the challenge by developing specialized components to cater to the high-power requirements of AI systems.

### **Driving Innovation: Components for High-Power AI Applications**

In AI systems, most standard passive components, such as Class II MLCCs, are widely used across various applications due to the common needs of every electronic circuit. However, the landscape changes when it comes to high-power AI servers. These servers demand new types of low-loss components that provide power densification and increased efficiency for high current and wattage requirements. The need for specialized components becomes evident as AI applications evolve and become more sophisticated.

To address this challenge, YAGEO has been at the forefront of inventing cutting-edge components that cater to the unique demands of high-power AI systems. Notable examples include inductors based on the revolutionary NANOMET® material, which is developed in Japan, and low-loss Class I MLCCs with U2J or COG dielectrics combined with advanced stacking technology like KONNEKT™ to reduce board footprint. Our deep knowledge of material science combined with the latest design automation tools allows us to create some of the world's most high performing products that cater to AI customers' needs.

YAGEO's commitment to supporting AI systems and architecture innovation is evident in its Easy to Design In (E2Di) tools and solutions, which help engineers shorten design cycles. These tools and solutions encompass a wide range of offerings, including tailored test support, swift product sampling, access to application experts, and digital tools for extensive component simulations. YAGEO empowers design engineers through cutting-edge technical content, advanced tools, and top-notch services.

# **Building Partnerships with AI Leaders**

YAGEO actively engages with industry pioneers and leaders in AI. The company collaborates with these key players and participates in their growth plans, solidifying its position as a top choice for AI-powered components.

## AI in YAGEO's Business: Exploring Growth Opportunities

While AI significantly impacts various sectors, tracking AI-specific revenues is challenging, as AI influences multiple segments. YAGEO experiences the impact of AI mainly in the Automotive (23% of total YAGEO revenues) and Computing (19%) sectors. However, the influence extends beyond these segments, especially in the expanding use of IoT in the Industrial sector, which is driven by the ability to analyze vast data sets and results in an expansion of sensor products and edge computing devices.

As AI drives higher computing power needs, YAGEO sees a shift in the requirements of the AUTOMOTIVE and COMPUTING segments. With a belief in the continuous growth of these segments through AI advancements, YAGEO is determined to grow in tandem with these industries.

#### Conclusion

YAGEO's dedication to developing specialized components for AI applications reflects its commitment to innovation and transformative growth. With a keen focus on addressing the power challenges of AI systems, YAGEO's advanced components play a vital role in powering high-current and high-wattage AI systems. As AI continues to revolutionize industries, YAGEO remains at the forefront of innovation, paving the way for a future where an AI-powered world becomes the new norm.